

A DIFFERENT COLLEGE DRAFT



The second annual Women's Empowerment Draft

WOMEN'S
HISTORY
MONTH
March 31, 2021

Direct from college campuses throughout New York State, join students and special guests announcing 32 iconic pioneers both past and present. This program mirrors the excitement of the NFL college draft with tribute jerseys, trading cards, and fan-made mosaic tributes.



AS SEEN ON



SUNY's Art Force 5 creatively unite people through educational community-based art. Tributes and art designs are for educational use only with no sales or profit authorized.

www.ArtForce5.com

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SUNY PARTNER GUIDE

SUNY colleagues and students,

We are building a collaborative tribute for Women's History Month this upcoming March 2021 and hope you will consider joining us.

The program has been designed to involve 49 people per campus in a safe and socially distant manner. Each campus may choose their own icon and create a mosaic tribute in their school colors. We also will ask each campus to film a few students wearing the jerseys and announcing the chosen icon.

All footage will be edited into an educational program suitable for broadcast and social media. All mosaics will be collectively and prominently displayed together as a unified effort.

Thank you for sharing this concept with your campus peers and considering joining us for 2021.



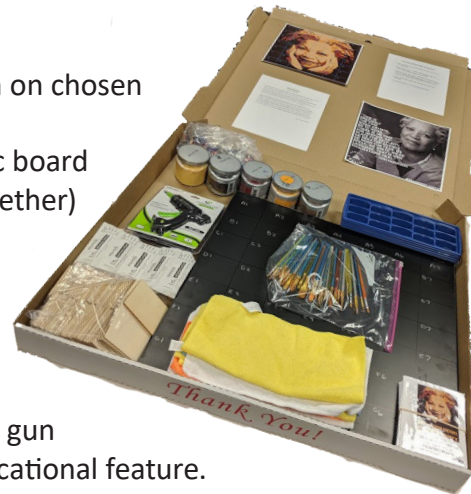
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THE KIT

- Research and consultation on chosen icon and full design
- 21" square gridded mosaic board (designed to be joined together)
- 49 tiles (w/ 5 extras)
- 49 paint packets (5 extra)
- 12 tribute jerseys
- 50 packs of trading cards with instructions
- Rags, water cups, hot glue gun
- Inclusion in produced educational feature.



THE COST

\$2,500 per campus for partnership. With COVID impacting our budgets, we will continue to seek partnerships to lessen the cost. Any profit goes directly into Art Force 5 summer internships available to all SUNY students to apply.

THE CONTACT

Dan Napolitano artforce5@alfred.edu

THE TIMELINE

December 1	All SUNY schools contacted
January 15	Commitments to participate
January 15	Icon chosen
January 20	Broadcast partner identified
Jan 1-Feb 10	Designs produced
February 1-15	Jerseys produced
February 22	Kits shipped
March 1-10	Campus program for WHM Mosaics painted, b-roll footage filmed and uploaded.
March 11	On-line Draft filmed (via Zoom)
March 31	Feature and exhibit shared

Goal: ESPN feature with art exhibit at their HQ



THE ICONS

This year's theme will feature female identifying icons with New York State connections. Each SUNY institution may choose their own icon to honor, and whether living or deceased. The icon may be an alumnus, someone from their region, or have no affiliation with their college other than connected to NYS. Art Force 5 will work with colleges to ensure no icons are repeated or previously honored.

PIF IMPACT

(by the numbers)



Alfred University's New York State College of Ceramics was granted a modest start-up grant in 2017 from SUNY's Office of Diversity, Equity, and Inclusion followed by a generous grant from SUNY's Performance Improvement Fund for 2018-2020.



The Art Force 5 champions "creativity over conflict" through interactive non-violence workshops and accessible community-based art.

Contact artforce5@alfred.edu
www.artforce5.com

25 SUNY PARTNERSHIPS



Program has designed, visited & led projects on each campus.

Brockport 2/17	Oneonta 2/18	Schenectady 11/18
Purchase 3/17	Broome CC 3/18	Finger Lakes 3/19
SUNY ESF 3/17	TC3 3/18	Delhi 3/19
Canton 3/17	Optometry 8/18	Orange 3/19
Potsdam 3/17	Jamestown 9/18	Sullivan 3/19
Delhi 3/17	FIT 10/18	Westchester 4/19
Onondaga 1/18	Morrisville 10/18	New Paltz 4/19
EmpireState2/18	Ulster 10/18	Genesee 11/19
		Alfred State 1/20

2 SUMMER RESIDENCIES



NYC's Governors Island granted the Art Force 5 a summer facility to offer our "Heroes Within" art activities and rotating diversity + art exhibits. Over 3,000 youth designed their own capes, action figures, and were mentored by SUNY college students.

2-YEAR FELLOWSHIP



Hiram Cray, Buffalo State alumnus and inaugural PIF Teaching Fellow taught a special topics class "Constructing Culture," led initiatives at 12+ SUNY schools, and mentored summer interns.

12 SUMMER INTERNS



A 3-month SUNY service residency with 3 days per week on Governors Island and 1 day in Harlem, NYC.

Students from...
SUNY New Paltz (3)
SUNY Purchase
Tompkins Cortland
FIT
University of Buffalo
SUNY Morrisville
SUNY Orange
SUNY Cobleskill
Alfred Ceramics (2)

12 EXTERNAL PARTNERS



We bridge gaps between agencies and communities, creating dialogue and connections.

Rochester Police Department
NAACP Baltimore Nat'l Convention
Trust for Governors Island
Scholastic Art Awards
NYPD (Harlem's 135th St. Prec.)
NYS History Museum
NYS Office of General Serv.
Atlanta Police Department
Harlem YMCA
NYC ComicCon
Strong Museum of Play
NFL Network (see below)

2 NFL NEWS SEGMENTS



Partnered with NFL Network on two nationally broadcast programs.

NFL360: Black and Blue: AF5 & NFL players partnered with Atlanta Police and area youth to pay tribute to 1948's first Black police squad of Atlanta.
NFL Total Access: Women's Empowerment Draft: Using the NFL draft approach, 32 colleges pay tribute to 32 female empowerment icons through art and fashion. Search title of NFL segment to view on-line.