

Sharing and Promoting OER

More to Explore



OER Strategy Development

<http://www.oerstrategy.org/>

This site highlights *Foundations for OER Strategy Development*, a document which provides a concise analysis of where the global OER movement currently stands: what the common threads are, where the greatest opportunities and challenges lie, and how we can more effectively work together as a community.

OER Mythbusting

<https://sparcopen.org/our-work/oer-mythbusting/>

This publication addresses the top seven myths about OER in North American higher education, as voted on by more than 100 faculty, librarians, students and other members of the OER community.

12 Proven Strategies for Marketing OERs

<https://www.cccoer.org/2017/02/13/12-proven-strategies-for-marketing-oers/>

This resource from CCCOER shares strategies to promote OER on your campus.

TC3 OER Playbook

<https://dspace.sunyconnect.suny.edu/bitstream/handle/1951/70161/TC3%20OER%20Playbook.pdf?sequence=1&isAllowed=y>

This implementation guide from Tompkins Cortland Community College shares strategies for generating support on campus.

Students' Vital Role in OER

<https://www.insidehighered.com/digital-learning/views/2017/12/13/students-have-vital-role-creating-and-spreading-oer>

In this article, Christina Hendricks writes that through creating and spreading open educational resources, students learn more and make an impact on the world.

Promoting OER On Your Campus: Basics and Best Practices

https://www.carli.illinois.edu/sites/files/coll_man/CARLIOERTFWebinar20180117.pdf

This presentation from the CARLI Open Educational Resources Task Force provides an excellent framework for creating your own OER advocacy plan on campus.

Promoting OER Summer Action Plan and Checklist

<http://www.mccvlc.org/~staff/uploads/ckeditor/files/promoting%20oer%20summer%20action%20plan.pdf>

This checklist, created by Nicole Finkbeiner at Rice University, can be used to guide the promotion of any OER initiative. Use this as a guide, or pull from the resources provided here to create your own planning guide and checklist.

Open Educational Resources : Advocacy

<https://researchguides.library.wisc.edu/c.php?g=178128&p=4133278>

This compendium of resources from the University of Wisconsin, Madison, offers resources on OER advocacy including topics like why open education matters, projects that are advocating for open source materials, and research on the success of OER programs.



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