PHO118 01 Fall 2017

Instructor of Photography: Joe Ziolkowski "Mr. Z. "

Assignment #6: "Cross Culture Storytelling Through Digital Media-COIL"

READ ALL BELOW INFORMATION CAREFULLY BEFORE DOING ASSIGNMENT!



La Jetee, Movie Poster

Chris Marker © 1962

Due: Final Project Due November 16, 2017 Final Assessment Due November 21, 2017

When writing this assignment, I have been having a dialog with Dr. Wissam Mouawad, American University of Technology, Audio/Visual Program - Coordinator, Halat Campus, Fidar, Lebanon. We are working on having our classes use the latest distant learning technology to "COIL" (Collaborative Online International Learning) on Assignment #6: "Cross Culture Storytelling Through Digital Media-COIL" This might change assignments and due dates depending on how the collaboration goes between the two classes.

http://www.aut.edu/

https://en.wikipedia.org/wiki/Fidar

http://www.genesee.edu

http://www.batavianewyork.com

http://www.thedailynewsonline.com

There will be four modules to this assignment.

Please document the progress of this assignment electronically & in your Visual Journals (Scans) to be handed in at the end of the assignment.

You will be working in Tribes with students from Dr. Wissam Mouawad, American University of Technology, Film Directing Class to create a short, 2 minute movie using still photographs, time and sound.

How we plan to do this.

Module One:

October 2-6, 2107

Introduction to each other via the Internet. Both professors will share your school e-mails for communication. You will both share some "Ice Breaking" information about yourself. For this part of the assignment, we want you to make a short video.

Do this in an area that is quiet and does not have background sound when you are recording. Locations you can do this are:

- 1. Home/where you live.
- 2. A public space you like to visit.
- 3. A location outside on your campus.
- 4. A Hideout (A place you like to find as a sanctuary.)
- 5. Somewhere you like to go during your free time.

We will want you to discuss in the "Ice Breaking" video about the following topics:

- 1. Where do you live?
- 2. What is your main focus of study?
- 3. What is the town you live in like?
- 4. What type of music do you listen too?
- 5. What is your social life like?
- 6. Where do you work?
- 7. Do you belong to any social organizations?
- 8. Do you volunteer for any community service?

You are to make a video and transfer the video to your "Tribe" Folder. As with all digital files, use your digital workflow skills and save your file name with your Last Name-First Name-School.mov so we know who's file we are looking at. Smith-Jane-GCC-1.mov.

You can later communicate with your Tribe members via email, social media, blogs and when possible, live using Google Hangout, FaceTime, Skype or other software. You as a group can decide how you want to communicate with each other.

Make sure you document the communication and interaction you have. Save E-Mails, Videos, Screen Captures, other items that will be handed in.

Due October 12, 2017

Module Two:

October 10 - 13, 2017 Introduction to Collaborative Story Writing Choose Topic of Our Suggestion or new topic Collaborate on a general story. Write a possible storyboard based on group discussion.

Due October 26 - Collaborative Story

Module Three:

October 23 - 27, 2017

Introduction to Groups Collaborative Photography & Ideas for Voice Overs & Sounds Shoot photos based on storyboard/post unedited photos in shared group folder Choose and edit photos for final sequence & ideas for voice overs 7 sounds Due November 9 - Edited photos and voice over sounds

Also save your file name with your Last Name-First Name-School.jpg so we know who's file we are looking at. Smith-Jane-GCC-Teleported-1.jpg.

Module Four:

November 6 - 10, 2017

Upload edited photos in new folder for Sequence of Photos on Timeline No Sound Upload new Recording of Voice Overs & Sounds into new folder Due November 9 - Edited photos and voice over sounds

Module Five:

November 13 - 17, 2017

View Final Group Collaborations & Take Visual Journal Notes Due November 16 - Final version of movie with voice over, sounds & credits

Module Six:

November 20 - 21, 2017

Reflection. Write at least 250 - 500 words on the experience of working collaboratively with international partners. Load your electronic documentation and scans from your Visual Journal to the assignment transfer folder.

Due: November 21 - Final Reflections

If there are students willing to help in design and layout of an online book, please let us know.

Possible Online place to publish; Blurb.com, Lulu.com, Apple.com

Equipment and Supplies Needed:

- Digital Camera/DSLR
- Adobe Photoshop Software
- Internet
- WhatsApp

Procedure:

- Photograph for the assignment with the topic of "Cross Culture Storytelling Through Digital Media" in mind.
- Work with your Tribe members to share a common topic and theme to make a story.
- Share your photographs with your International Partners at the Google Drive I have set up, AUT-GCC-COIL-FALL2017-GoogleDrive.

https://drive.google.com/drive/folders/0B4JgpOzdTZC2b2hRQlp6VDN1NWs

Submit:

- In the class drop box prior to class submit the following digital files. Follow the same guide lines to identify your digital files in the drop box creating a folder LastName-Firstname-PHO118-01-6
- An assessment for the assignment with your Letterhead, date, course info and class section, assignment number and instructor.
- Post a PDF of the assessment in MyCourses.
- Original PSD still photographs you used for the assignment.
- JPG files used for the assignment.
- Audio files
- Movie Files.
- At least 2 contact sheets with 20 image per contact sheet.

Letterhead & Assessment.

For each assignment you are to write a brief assessment for each project handed in. You are to use vocabulary discussed during the project in your assessment. Talk about what the objectives of the assignment are. How you approached it and completed it. Then you should discuss what you learned from your outcome.

This should be roughly a page in length (250-500 words) discussing what the goals of the assignment were, how you executed that assignment, and what your results were. You should be reflective about your ideas, the way you interpreted the assignment and should include a thoughtful analysis of your results. What you experienced when working with an international partner. On the same document, for each photograph you hand in for the assignment, I want you to give a title, location of where you made the photograph, and up to 100 words about the each photograph for the assignment. This 100 words potentially can be used for a photographic exhibition. Think of this as speaking to a viewer you are standing next to the final photograph. What would you like to share with a viewer in a public setting? This is to be typewritten on the computer and clearly identified prior to the due date. You will post it as a PDF (Portable Document Format) in a designated destination in Blackboard. It has to be on time to be considered for an A grade. I do not accept assessments via email.

DO NOT SUBMIT YOUR PHOTOGRAPHY DIGITAL FILES AS BLACKBOARD WILL CRASH!

Only the Assessment must be submitted in Blackboard for the assignment in PDF format.

You should design a Letterhead that has your contact information on it. Treat this like a business. Name, mailing address, telephone, website & email.

For each Assessment Sheet I also want you to have the following information.

Date: (When the Project is Due)

Course & Section: PHO118-01-

Assignment: Assignment # : "Assignment Title"

Assistant Professor: Mr. Joe Ziolkowski

Some websites and videos to consider...

Assignment Rubric

GCC is based on a letter grade, A, A-, B+, B, B-, C+, C, C-, D+, D, D-, F.

A is for outstanding performance in all areas related to the assignment: Letterhead, assessment, required digital files clearly identified, digital photographs, use of Qualities of Light, Color Scheme, required exported digital file formats demonstrating Photoshop workflow, Color Settings: Adobe RGB (1998), metadata, craftsmanship, contact sheet, following direction, being on time, prepared, class participation for every class. Working off suggestions during labs and critiques. Assessment PDF posted in Blackboard on time.

B is for good performance, but might have missed the outstanding performance related to the assignment, Letterhead, assessment, required digital files clearly identified, digital photographs, use of Qualities of Light, Color Scheme, required exported digital file formats demonstrating Photoshop workflow, Color Settings: Adobe RGB (1998), metadata, craftsmanship, contact sheet, following direction, being on time, prepared, class participation. This is a solid grade and shows high understanding of the assignment and has room for improvement. Assessment PDF posted in Blackboard on time.

C is for adequate performance, fulfilling the basic requirements and understanding of the assignment and provides evidence that the student needs to improve with performance related to assessment, required digital files, digital photographs, use of light, use of color schemes, required exported file formats, metadata, craftsmanship, contact sheets, following direction, being on time, prepared, some class participation. There is clear evidence that the documents handed in need to better illustrate a more clear understand of the assignment. More effort is needed by the student to improvement a basic understanding of the topic of the specific assignment. Assessment PDF posted in Blackboard on time.

D is assigned when effort is evident in the documents that have been handed in for the assignment. There is evidence that the basic understanding of the topic of the assignment has been attempted but the student has not provided clear examples that they comprehend the assignment. Parts of the assignment may be missing or were not achieved and need to be handed in when pointed out. Assessment PDF posted in Blackboard on time.

F (0) is assigned when the assignment has not been completed and handed in at all, or the assessment for the project has not been included with the project and must be for me to understand what were the intention of the student and the assignment. Did not post Assessment PDF posted in Blackboard.

If you have questions about the grades for the project, please feel free to have a conversation with me during labs, office hours, or by appointment.