

What Students Say About the Course

Dear Self-Management and Self-Marketing (BME-21424) Students! At the beginning of this course I was unaware of what this class entailed. I thought it was mostly about time management and how to market yourself in the business world. I was wrong, it turned out to be one of the most rewarding classes I have taken thus far in my college career. I learned about strategies, strengths, weaknesses, and opportunities within myself and my workplace. When I started this class in the Fall, I was a general manager of a store profiting about \$15,000 per week. Unaware that I was using many of the techniques addressed in this course, I was able to expand upon my prior knowledge and increase sales and employee satisfaction within a few months. In the middle of this course, I was given the opportunity to apply for a district manager position within my network using many of the tools I learned in this class. I was told by my franchisee that I had one of the best interviews she has ever conducted. Although, I did not get that position, she saw my potential and I am now the general manager of the largest revenue store in our network. This course has given me the confidence I needed to take chances and show others what I am capable of. I look forward to using many of the tools used in this class to help my crew and better myself as a manager and self-directed learner. If you are looking for a class that will challenge you but help you learn more about yourself, this is the one to take. You will not regret it!

*Sincerely,
Emily Baker*

Self-Management and Self-Marketing was a wonderful course that I enjoyed taking this past semester. It taught me a lot about myself and the skills I need to have to succeed out in today's job market. I learned to be honest with myself and look at the skills that I am strong in and what I need to work on. I also learned how to promote myself to organizations out there so they can see that I am the best candidate. Students should take this course to learn how to strengthen their skills and learn how to use the tools that are out there to succeed. This course will help you grow educationally and professionally as well.

Sylvia Buccieri Cromwell

I took Dr. Valeri Chukhlomin's course called Self-Management & Self-marketing for my Spring 2019 semester. This course helped me explore my critical skills and assess progress by defining my strengths and weaknesses. I learned how to use valuable assessment tools and rubrics to quantify my competitive standing and reflect on what could be opportunities. These templates are essential for future goal setting, career planning and time management. What I loved the most about this course was learning the importance of measurement and the advantage it provides for creating better overall strategic thinking and decision-making. I will continue to use this knowledge in my self-development practice.

*All best,
Suzanne Perez*