

Collaborative Media Center

SUNY Old Westbury
IITG 2013 - 2014
\$10,000

Collaborative Media Center Mission

To support digital literacy and the use of emerging media tools in teaching, learning, and communicating at Old Westbury and in the community beyond.

This mission is fulfilled by collaborating across disciplines and with community partners to support community engaged and research-based student media projects.

To promote life-long digital literacy, the Center provides a blend of online tutorials and individualized support until learners develop the confidence to master new technologies independently.

- Ongoing testing of open digital tools
- Creation of online resources (video and text tutorials)
- Offering of individualized support (online and F2F tutoring, workshops)
- Collaborations with instructors across the curriculum
- Collaborations with community partners

Digital Tools

1. Free 2. Online 3. No Downloads

- **Photo Editing**
BeezMap Collage and Sumo Paint
- **Portfolios**
Blogger, Jux, Wix and Wordpress
- **Audio Slideshows**
Narrable
- **Multimedia Timelines**
Timeline JS
- **Audio & Video Editing**
Audio-Joiner and Popcorn Maker

Pilot Year

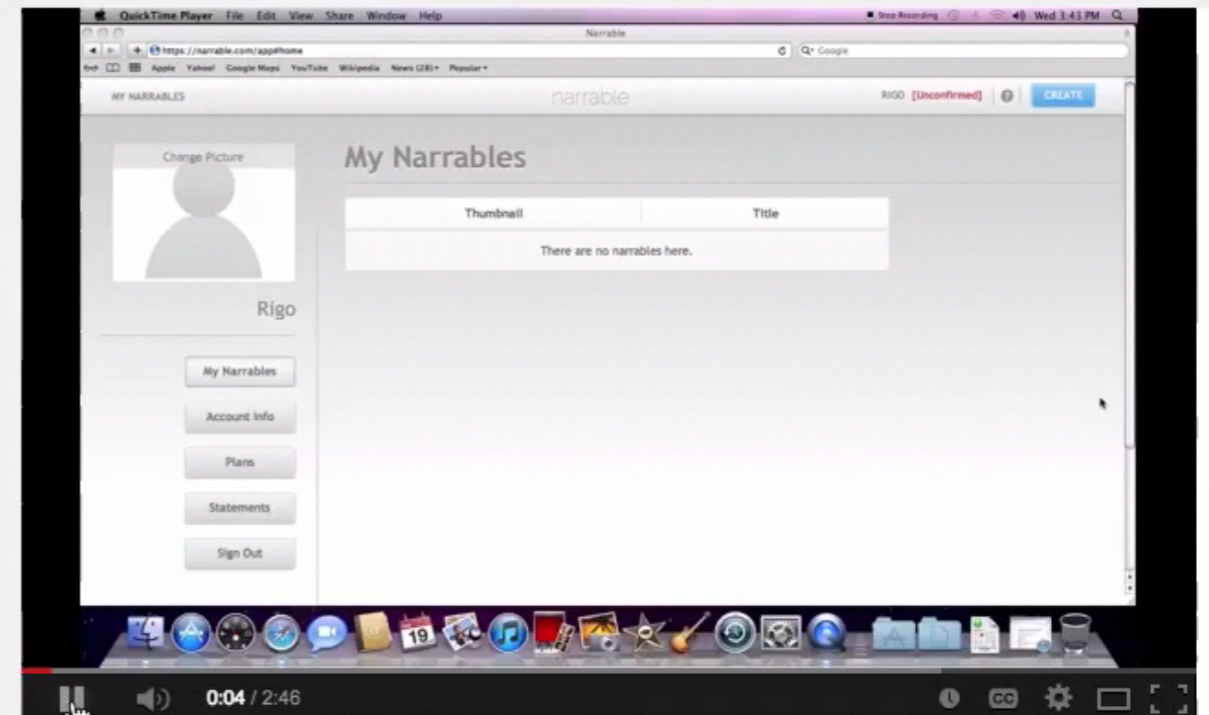
Spring Semester, 2014

- **Three Linked Courses**
New Media, FY
New Media
Senior Portfolio
- **Three Linked Projects**
African-American History, FY
Psychology of Prejudice, FY
Media Studies, FY
- 143 Students
- 18 Drop In Hours / Week
- 64 Video Tutorials
- 9 Workshops / Class Visits

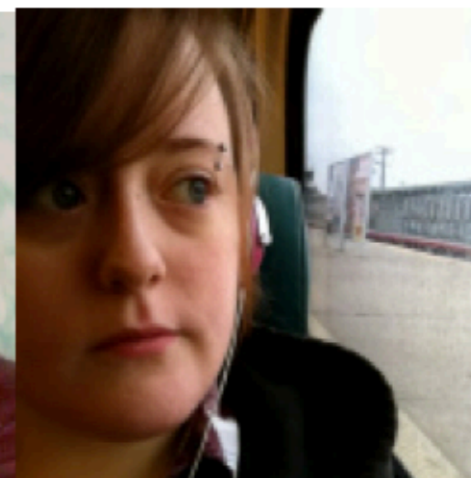
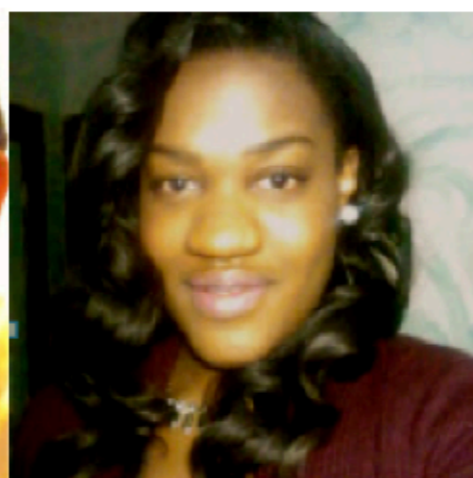
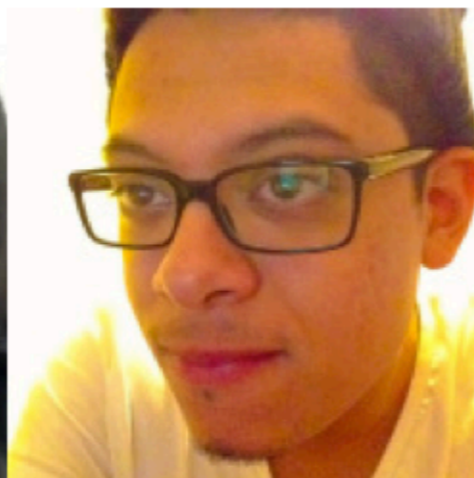
Video Tutorials



SUMO Paint - How to Get Started - Video

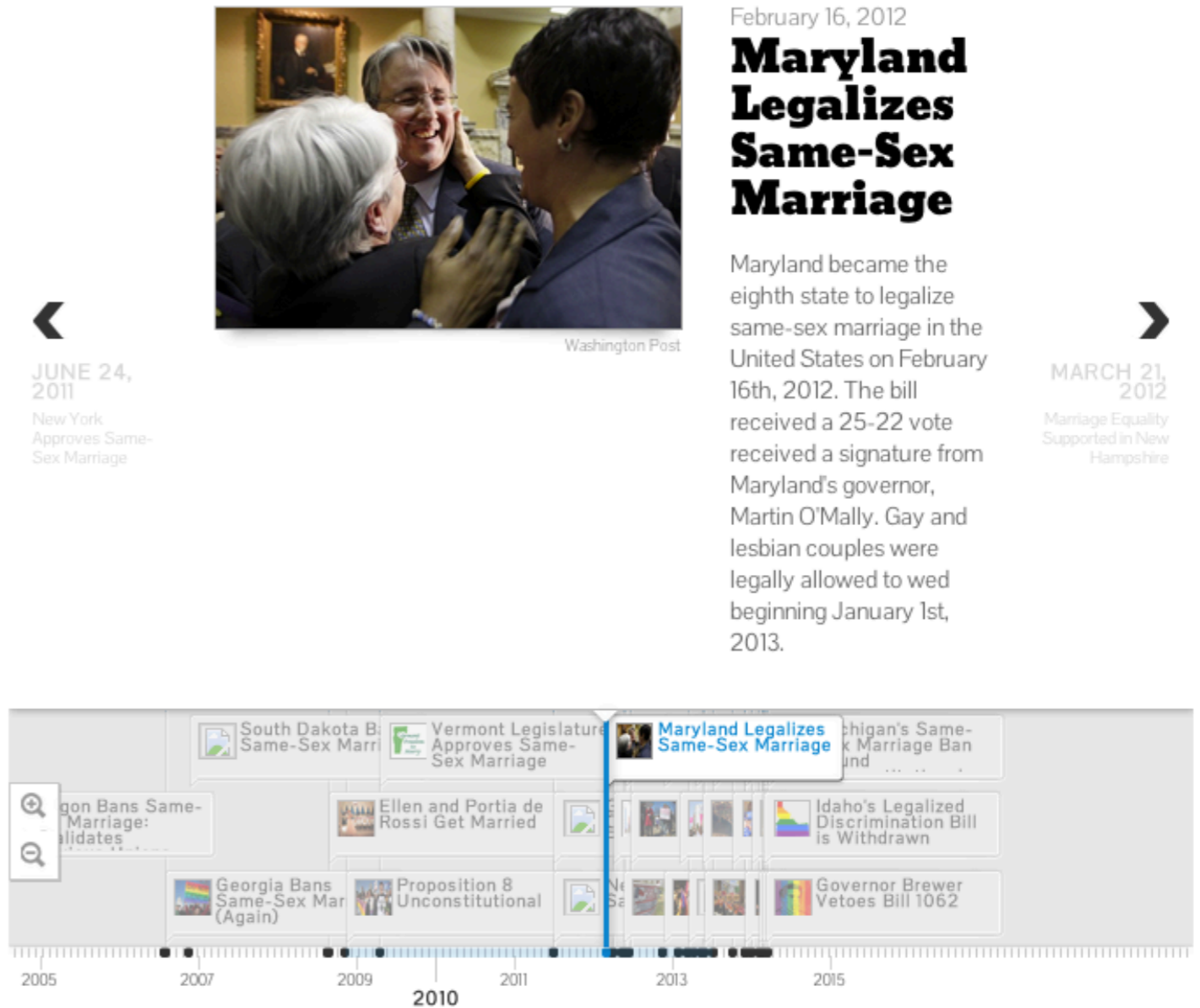


Narrable - How to Upload Media - Video



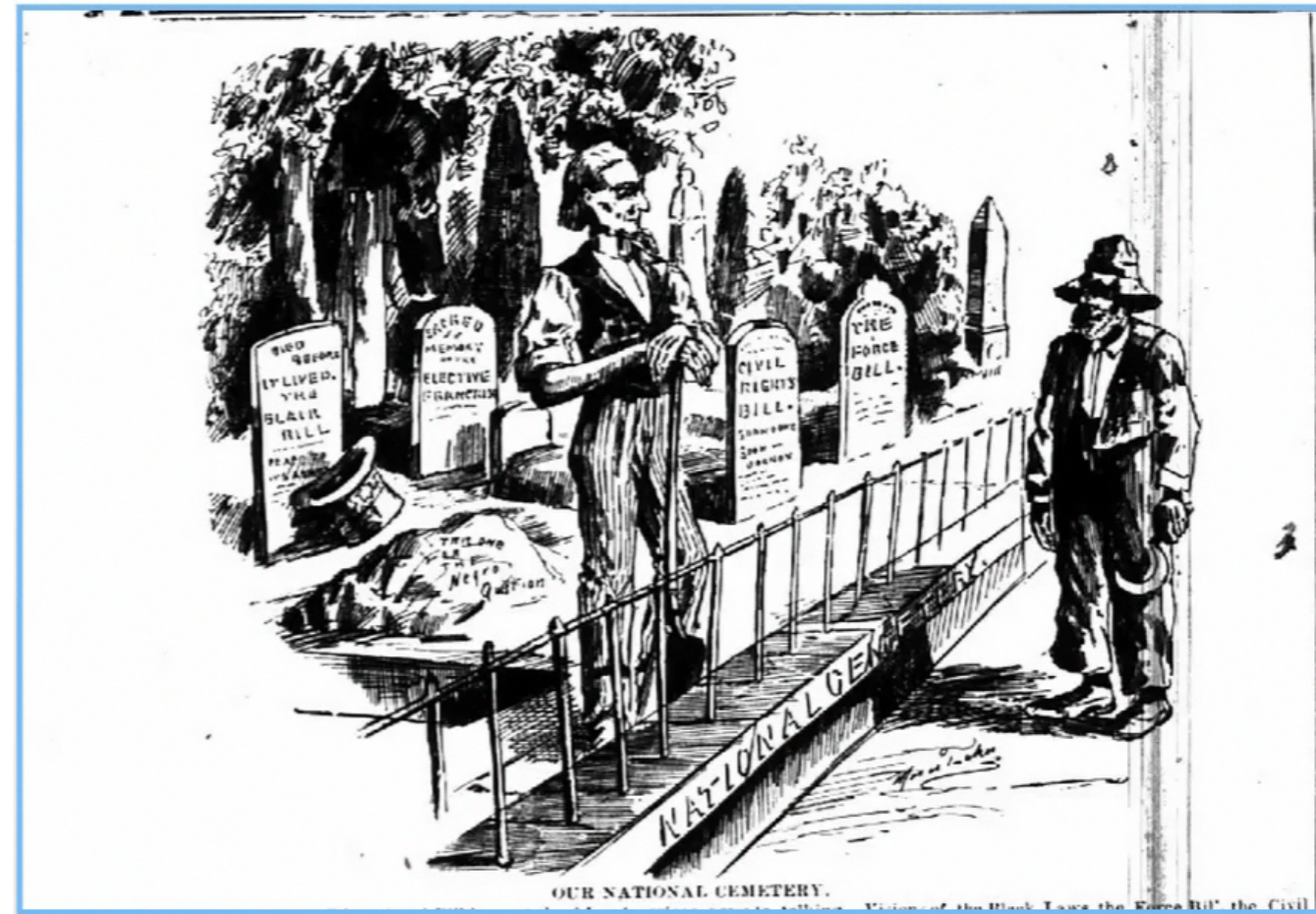
Psychology of Prejudice, Dr. Lien

- “This digital project deepened my interest in this course. I now have more of an understanding about the laws...”
- “It helped me remember the facts better.”
- “It was a new and fun way to learn and retain the information.”

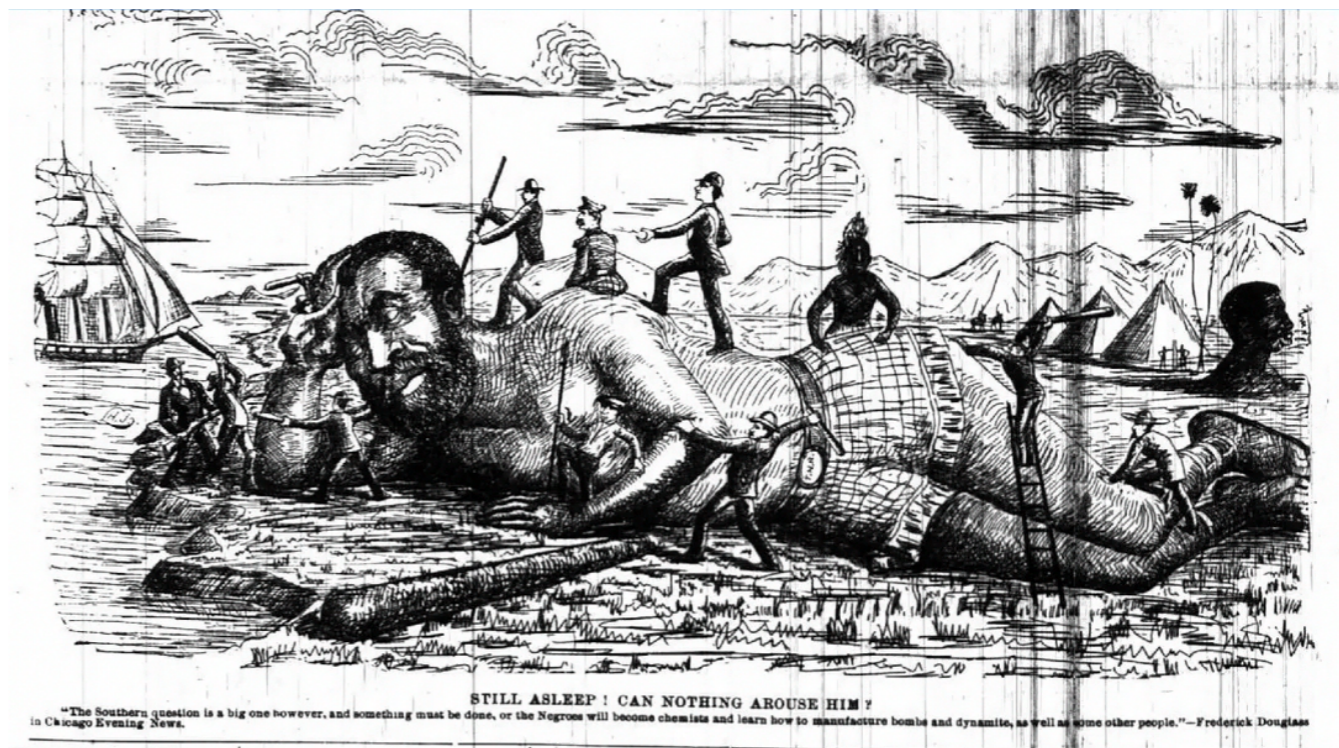


African-American History, Dr. Archer

- “The project helped me expand my knowledge of oppression. It also increased my interest in the course.”
- “It made me look at the material from a new perspective.”
- “This project caused me to do further research on the subject.”

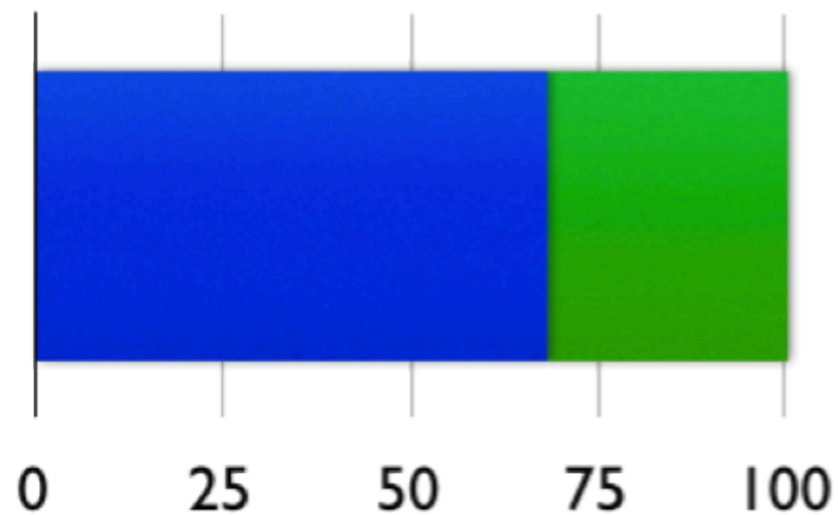
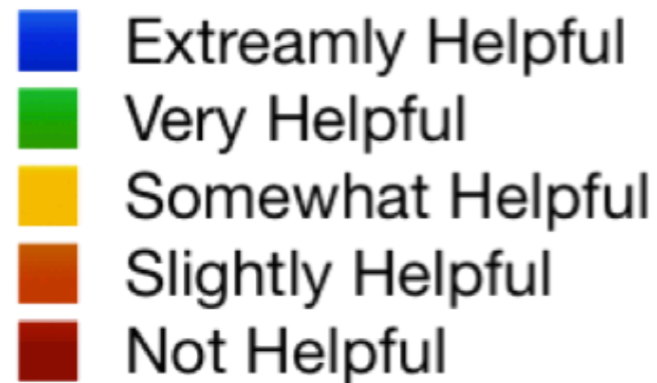


by Shaakirah Medford



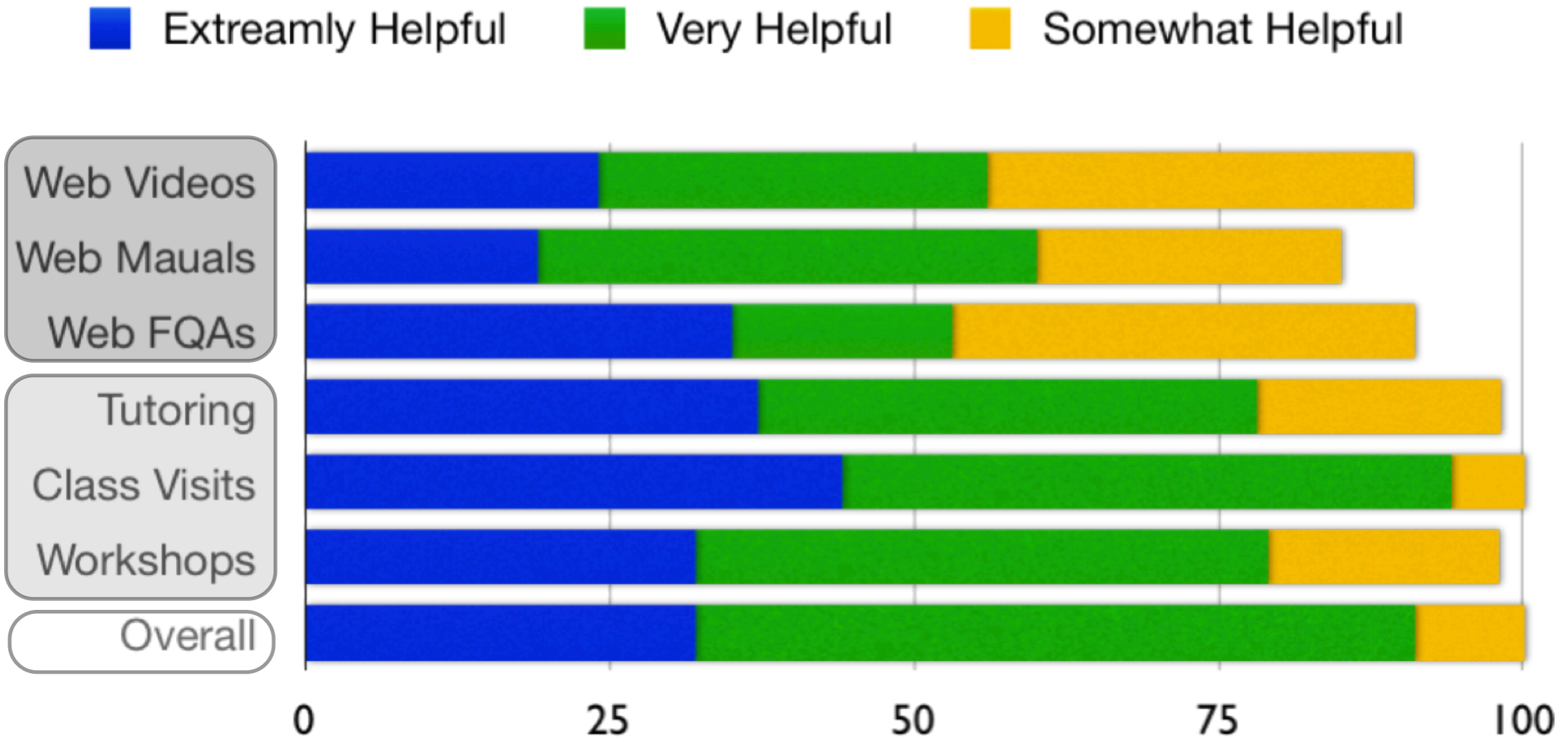
by Michael Holder

Please rate the helpfulness of this tutoring session.

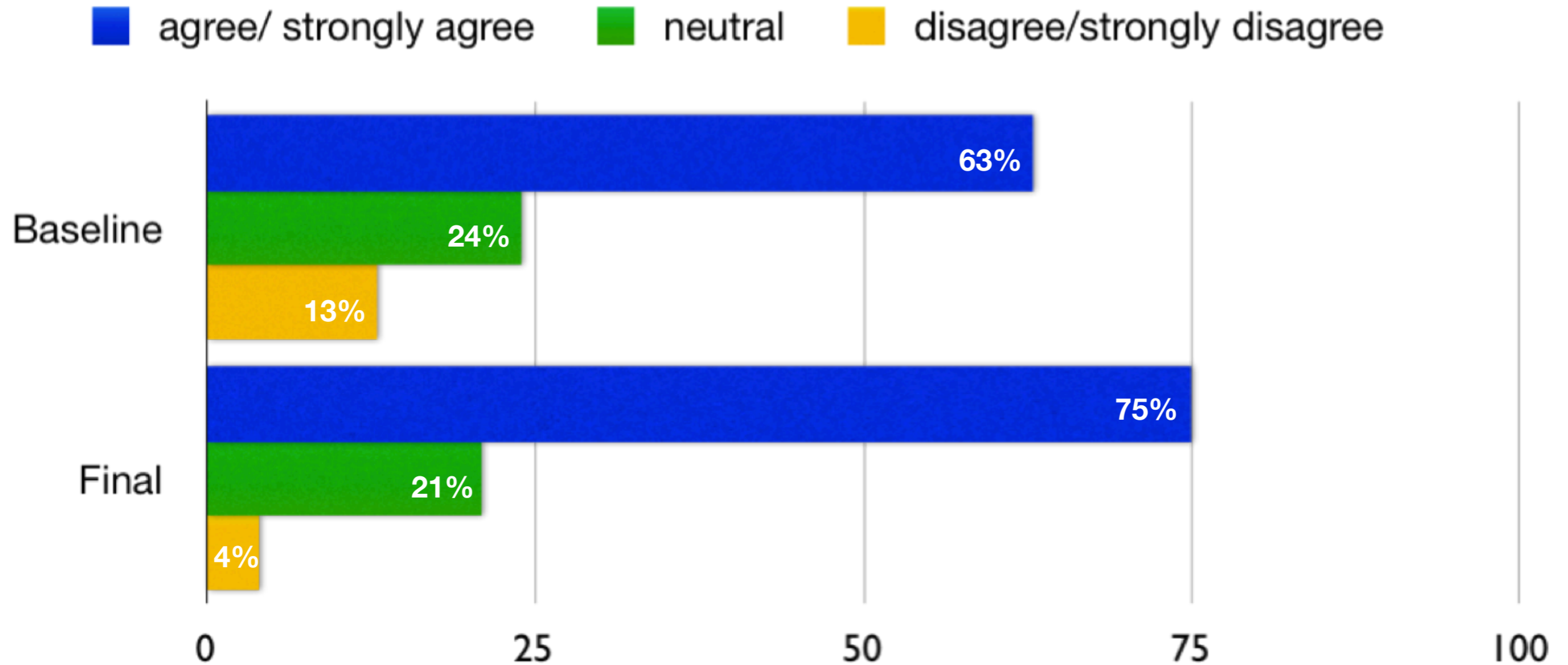


- “The tutor gave me awesome, helpful ideas for my portfolio and I feel more confident.”
- “This is a great tool to help students.”
- “The tutor was very helpful and it was fun.”

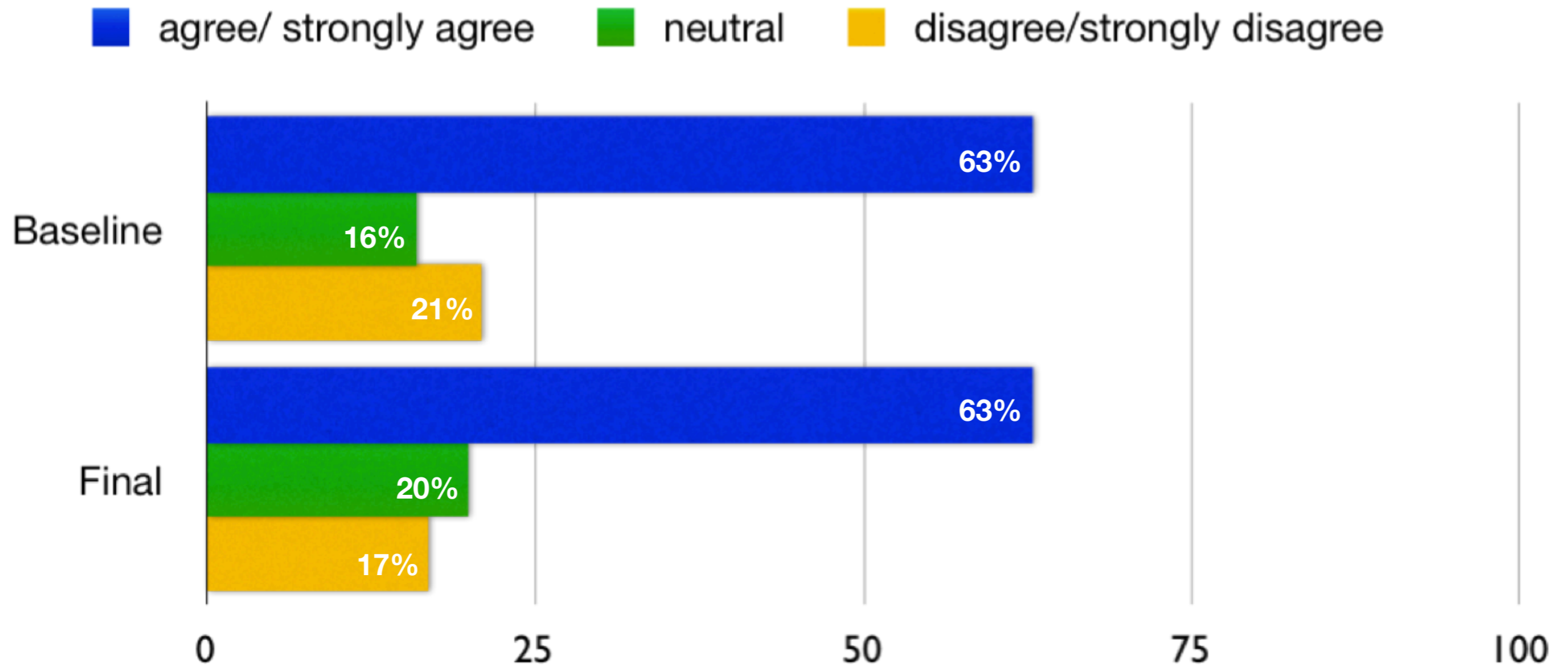
Please evaluate the CMC resources you utilized this semester.



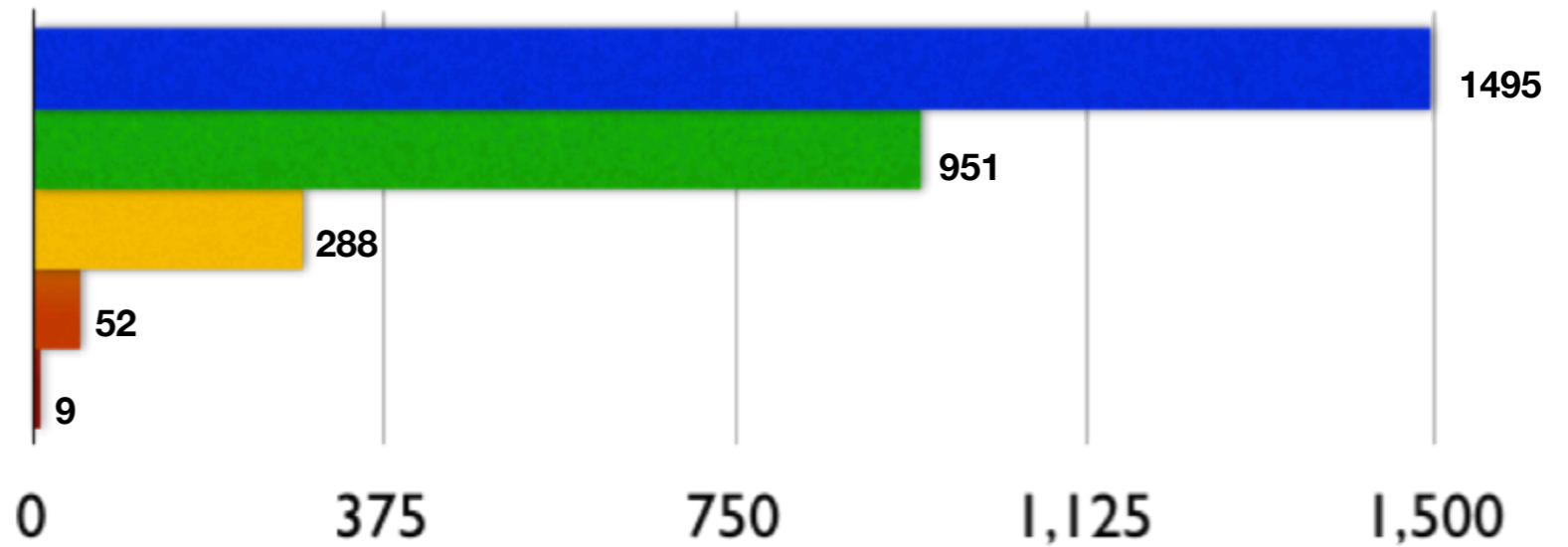
I find in-person instruction useful for learning new digital tools.



I find online tutorials useful for learning new digital tools.

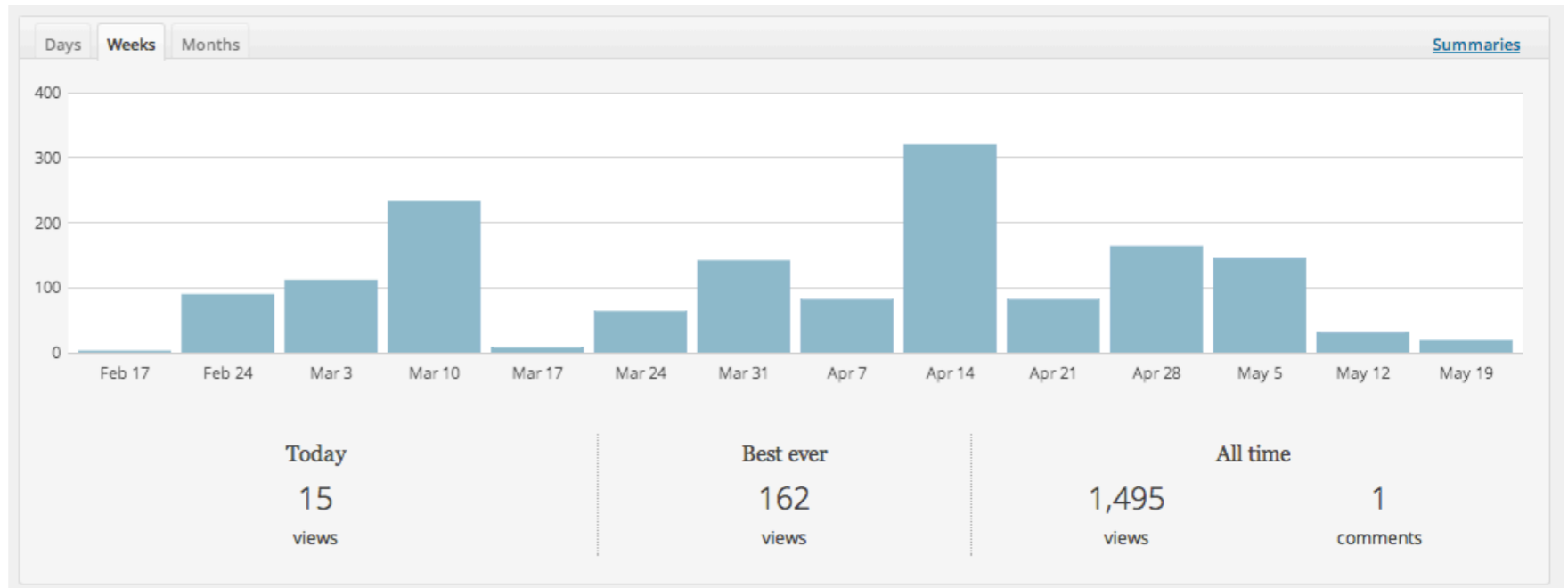


- Website Views
- Video Views
- Drop In Hours *
- Tutoring Sessions
- Workshops/Class Visits



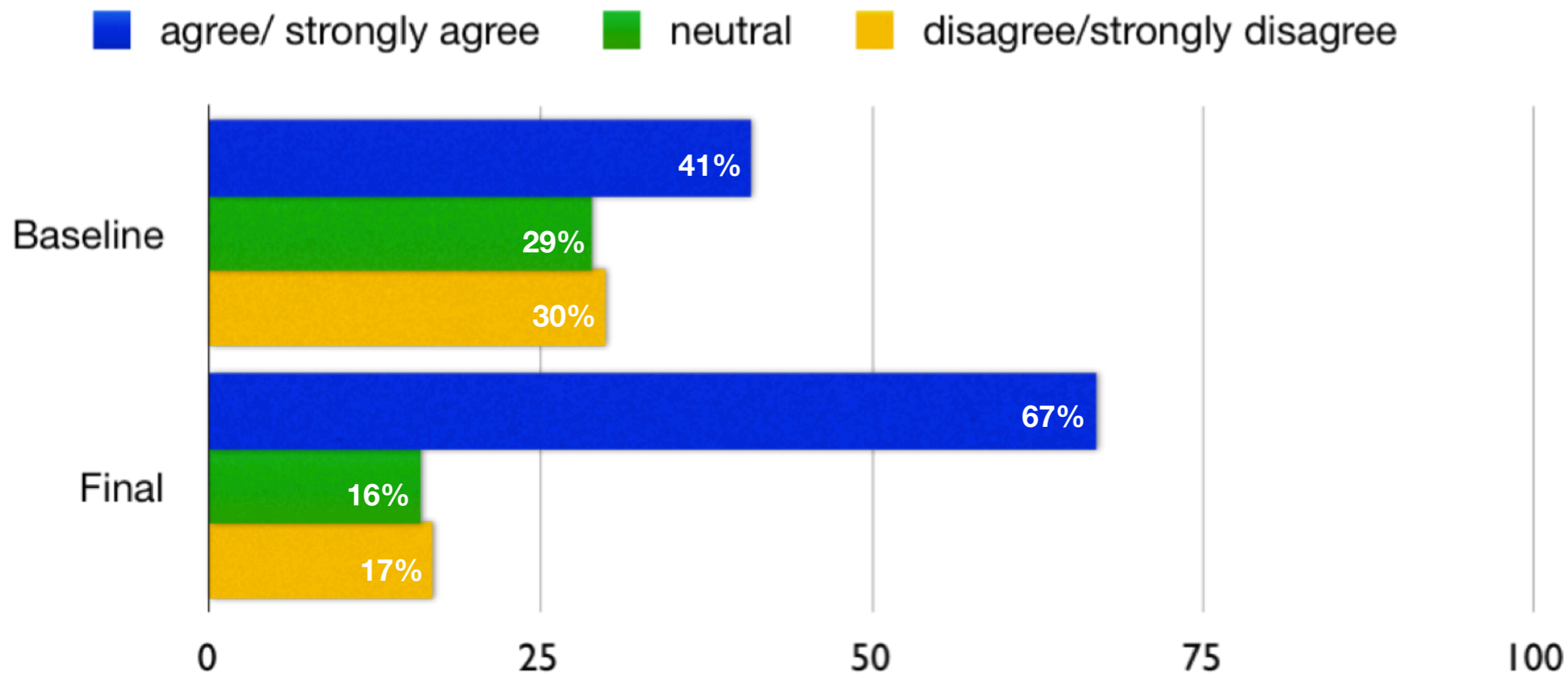
Spring 2014

Website Views by week



*estimated

I am likely to take an online or hybrid class in the future.



- “I learned... what it takes to actually create something amazing. It seems like it would not be difficult but it was not an easy task... I’m interested in exploring more of these types of projects. My comfort level has definitely been increased. Thank you for opening up my perspective and letting me try something new and different.”
- “It took me out of my comfort zone.”
- “It helped me to mix my love for the course with my increasing knowledge of media tools.”
- “It allowed me to see that there were many different digital tools that I had access too.”