

# Hybridization: Transforming to a Hybrid Foreign Language Instructional Model

Presented by Rose McEwen, Project Director  
Associate Professor of Spanish  
Coordinator, Latin American Studies Program


**GENESEO**

THE STATE UNIVERSITY OF NEW YORK


# Hybrid: *Adj.*

Term used to describe courses in which some traditional face-to-face "seat time" has been replaced by online learning activities. The purpose of a hybrid course is to take advantage of the best features of both face-to-face and online learning. A hybrid course is designed to integrate face-to-face and online activities so that they reinforce, complement, and elaborate one another, instead of treating the online component as an add-on or duplicate of what is taught in the classroom.


Adapted from: University of Wisconsin/Milwaukee -  
[http://www4.uwm.edu/ltc/hybrid/about\\_hybrid/index.cfm](http://www4.uwm.edu/ltc/hybrid/about_hybrid/index.cfm)



# Project Description

- Based on ACTFL-based proficiency measurements, design and implement template curricula to guide transition from traditional, face-to-face teaching/learning formats to a hybrid model.
  - Pilot: Spanish beginning- and intermediate-level courses.
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# Project Description

- Using ACTFL-based proficiency measurements, assess effectiveness of hybrid beginning- and intermediate-level courses in comparison with traditional instruction models in the development of the four foreign language skills: speaking, writing, listening and reading.
  - Project Duration: Three semesters (fall 2012, spring and fall, 2013)
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# Project Partners

Ms. Felisa Brea,  
Senior Lecturer of Spanish  
Project Co-Implementer

Mr. Bill Heller,  
Lecturer of Spanish  
Department's Assessment  
Coordinator  
Project Co-Implementer

Dr. Rose McEwen  
Associate Professor  
Project Director

Term	Course	Instructors
Fall 2012	SPAN 101	Felisa Brea (H) Dr. Joaquín Gómez (T)
Spring 2013	SPAN 102	Felisa Brea (H) Dr. Kyle Matthews (T)
Fall 2013	SPAN 201	Felisa Brea (H) Felisa Brea (T)

Implementers

Instructors

# Hybrid Format Implementation

- Content and Learning Outcomes: Same as for traditional course.
- Students received weekly online assignments on the MyCourses course management system.
- Online assignments and activities composed and managed by adjunct instructor.
- End-of-semester STAMP Proficiency exam and exit survey.

# Implementation Challenges

- Registration of students for online course materials.
- Purchase of incorrect version of textbook.
- Online interface (Geneseo = BYOT school).
- Students' technology proficiency.
- Administration of computer-mediated STAMP Test.

# Instructional Challenges

- Great chagrin at the modifications required by having only two, 50-minute sessions per week.
  - Rushed content.
  - Mentored insufficiently.
- Novice students: “blind leading the blind”



# Student Participants – Fall 2012

- Spanish 101 – First semester beginning level
  - 25 students
  - Instructor: Native speaker originally from Spain
  - Class meetings: **Two (2) 50-minute classes/week**
  - *Basic Spanish* (2011) by Jarvis, Lebrede and Mena-Ayllón.
  - **Access to additional online materials and resources**
- Spanish 101 – First semester beginning level
  - 25 students
  - Instructor: Native speaker originally from Spain
  - Class meetings: Three (3) 50-minute classes/week
  - *Basic Spanish* (2011) by Jarvis, Lebrede and Mena-Ayllón.

Hybrid Course

Traditional (Control)  
Course

# Baseline Results – AVANT STAMP<sup>4S</sup>

	Hybrid Group's Scores	Control Group's Scores	ACTFL Rating
Oral Proficiency	(N=21) 2.71	(N=18) 2.72	Novice Mid/ Novice High
Written Proficiency	(N=21) 3.3	(N=19) 3.32	Novice High

## Writing and Speaking Level Key

### Novice

1 - Novice-Low  
2 - Novice-Mid  
3 - Novice-High

### Intermediate

4 - Intermediate-Low  
5 - Intermediate-Mid  
6 - Intermediate-High

### Advanced

7 - Advanced-Low  
8 - Advanced-Mid/High

NS - Not Ratable

# Baseline Results – AVANT STAMP<sup>4S</sup>

	Hybrid Group's Scores	ACTFL Rating	Control Group's Scores	ACTFL Rating
Listening Comprehension	(N=22) 3.41	Novice High	(N=21) 2.62	Novice Mid/ Novice High
Reading Comprehension	(N=22) 5.32	Intermediate– Mid	(N=22) 4.45	Intermedia te–Low

The numbers 1-9 relate to the ACTFL scale in the following manner:

### Reading and Listening Level Key

<b>Novice</b>	<b>Intermediate</b>	<b>Advanced</b>
1 - Novice-Low	4 - Intermediate-Low	7 - Advanced-Low
2 - Novice-Mid	5 - Intermediate-Mid	8 - Advanced-Mid
3 - Novice-High	6 - Intermediate-High	9 - Advanced-High

# Student Participants – Spring 2013

- Spanish 102 – Second semester beginning level
  - 25 students
  - Instructor: Native speaker originally from Spain
  - Class meetings: **One (1) 75-minute class and one (1) 45-minute class/week**
  - *Basic Spanish* (2011) by Jarvis, Lebrede and Mena-Ayllón.
  - **Access to additional online materials and resources**
- Spanish 102 – Second semester beginning level
  - 25 students
  - Instructor: Near-native speaker originally from the U.S.
  - Class meetings: Three (3) 50-minute classes/week
  - *Basic Spanish* (2011) by Jarvis, Lebrede and Mena-Ayllón.

Hybrid Course

Traditional (Control)  
Course

# Student Participants – Spring 2013

- Spanish 201 – First semester intermediate level
  - 25 students
  - Instructor: Native speaker originally from Spain
  - Class meetings: **One (1) 75-minute class and one (1) 45-minute class/week**
  - *Basic Spanish* (2011) by Jarvis, Lebrede and Mena-Ayllón.
  - **Access to additional online materials and resources**
- Spanish 201 – First semester intermediate level
  - 23 students
  - Instructor: Native speaker originally from Spain
  - Class meetings: Two (2) 75-minute classes/week
  - *Basic Spanish* (2011) by Jarvis, Lebrede and Mena-Ayllón.

Hybrid Course

Traditional (Control)  
Course

# Exit Results –



	Hybrid Group's Scores	ACTFL Rating	Control Group's Scores	ACTFL Rating
<b>Oral Proficiency</b>	(N=11) 3.27	Novice High	(N=7) 3.57	Novice High
<b>Written Proficiency</b>	(N=23) 3.74	Novice High	(N=23) 4.13	Intermed. Low

### Writing and Speaking Level Key

#### Novice

- 1 - Novice-Low
- 2 - Novice-Mid
- 3 - Novice-High

#### Intermediate

- 4 - Intermediate-Low
- 5 - Intermediate-Mid
- 6 - Intermediate-High

#### Advanced

- 7 - Advanced-Low
- 8 - Advanced-Mid/High

NS - Not Ratable

# Exit Results –



	Hybrid Group's Scores	ACTFL Rating	Control Group's Scores	ACTFL Rating
Listening Comprehension	(N=23) 3.08	Novice High	(N=23) 3.26	Novice High
Reading Comprehension	(N=23) 5.13	Intermediate-Mid	(N=23) 5.65	Intermediate-Mid

The numbers 1-9 relate to the ACTFL scale in the following manner:

### Reading and Listening Level Key

<b>Novice</b>	<b>Intermediate</b>	<b>Advanced</b>
1 - Novice-Low	4 - Intermediate-Low	7 - Advanced-Low
2 - Novice-Mid	5 - Intermediate-Mid	8 - Advanced-Mid
3 - Novice-High	6 - Intermediate-High	9 - Advanced-High

# Student Survey

1. Years of Spanish
2. Spoke Spanish at home
3. Grade expected in this course
4. Number of classes missed during semester

**Questions specific to this project.**





# Student Responses

Q5. Time spent outside of class in course-related work and activities:

➤ From 20–30 minutes to 40–60 hours.

Q6. Compared to other courses:

	Hybrid Group (N=23)	Control Group (N=20)
More	3	5
Same	6	12
Less	14	3

# Student Responses

## Q9. Taken online course before?

	Hybrid Group (N=23)	Control Group (N=22)
Yes	2	5
No	21	17

## Q10. Taken hybrid course before?

	Hybrid Group (N=23)	Control Group (N=21)
Yes	5	4
No	18	17

# Student Responses

## Q17. Would prefer traditional format?

	Hybrid Group (N=22)
Yes	10
Maybe	5
No	7

## Q18. Fully online format?

	Hybrid Group (N=22)
Yes	1
Maybe	0
No	21

# Student Commentaries

## Q13. Advantages of hybrid course?

Chose when to do work; still ability to meet w/ professor

Additional learning medium

More time to practice speaking and listening

More online resources (videos, online tests) and exercises

The different online exercises

More time outside of class to practice

Immediate online feedback; in class listening to language

Liked combination of instruction/independent study

Able to get peer help

# Student Commentaries

## Q14. Disadvantages of hybrid course?

What thought would be tested and what was tested were different

Feedback not constructive enough

Work difficult to complete when there was site maintenance or computer malfunctions when completing exercises

Less motivation

Less class time; less time with professor (N=10)

No immediate nor good feedback; questions have to wait until next class

Not getting true grades because of allowance for redoing labs

The homework answers were set

Some online work difficult to complete w/o asking questions

Questions cannot be answered while doing work

# 2014

- ▶ Comparison and analyses of student STAMP proficiency test results for previous three semesters.
- ▶ Have proposed two 4-credit FL GEN ED requirement (reduction of 1 credit from current requirement)
- ▶ Implementation of new, ACTFL-based Spanish language textbook: *¡Anda!*
- ▶ Implementation of intensive, summer hybrid FL programs.