

IITG Project Outcomes Form - Report Outcomes : Entry # 735	
Name of person reporting outcomes	
Jay Stockslader	
Email	
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IITG Project Title	
2018-Buffalo (UB)-Kerr-Open edX Pilot	
Access Keywords: Enrollment, Diversity, Capacity, Affordability	
<p>The implementation of UBx (Open edX) has the potential to dramatically increase non-traditional participants seeking just-in-time training or ways to increase their skills and subject knowledge. Enrolling in credit classes is often a complicated task for participants who are not seeking a degree, but want training, short-term classes and workshops. With UBx it is a simple point-click-enroll-learn process since it is for Continuing Professional Education (CPE- non-credit).</p>	
Completion Keywords: Completion, Persistence, Transfer, Retention	
<p>UBx online can dramatically increase enrollment in Continuing Professional Education (CPE- non-credit) programs and classes as more are developed and offered. Student achievement was supported by measurable quizzes, fulfilling learning objectives and achieving a passing score on the exams. If students passed they were able to download a certificate.</p>	
Success Keywords: Applied Learning, Student Supports, Financial Literacy, Career Success	
<p>UBx will be able to support multicultural education because the courses are offered online and anyone seeking the subject matter knowledge may enroll. This pilot supported student success as only participants who built off of their knowledge from one lesson to the next achieved a passing grade.</p>	
Inquiry Keywords: Scholarship, Discovery, Innovation, Mentoring	
<p>UBx will be able to support student discovery and entrepreneurial opportunities because the platform can be built for scale. The number of participants that may enroll in a class is only limited by the server capacity or an instructor limiting their enrollment. UBx was not presented at a non-CIT conference, but as UBx grows, we will present it at a number of conferences.</p>	
Engagement Keywords: START-UP New York, Commercialization, Workforce Development, Alumni/Philanthropic Support, Community Service.	
<p>UBx is built for supporting all of these endeavors because it removes the barriers associated with enrollment. Degree seeking opportunities that support an educated workforce should be the main focus of a university, however ongoing education for the community and specifically the alumni of the university can be supported by the expansion of UBx</p>	
<p>It is estimated that \$46,400 of in-kind services was provided through support for this project through the Director of Continuing Education and IT support. It is anticipated that this pilot will receive numerous grants and financial in the future however a value cannot be determined.</p>	
1st Choice:	
Discipline Specific Pedagogy	
Discipline Specific Pedagogy	
<ul style="list-style-type: none"> • Adult & Continuing Education • General Education • Professional Education • Workforce Development 	
2nd Choice:	
Instructional Design	
Instructional Design	
<ul style="list-style-type: none"> • Online Education • Personalized Learning • Supplemental Instruction 	
3rd Choice:	
Connected Learning Models	
Connected Learning Models	

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- Active Learning
- Virtual Learning Communities

What recommendations would you make to scale-up or share your project more broadly (within an educational sector, or perhaps SUNY-wide)?

UBx can be used to scale opportunities by enrolling large numbers of individuals or businesses seeking to increase skills and knowledge without needing credit for a degree. The focus for universities should be to assist individuals with obtaining a quality degree. However, after these individuals earn their degree, UBx can be implemented on a wide scale to enroll people in quality, online, continuing and professional education opportunities.

If you would like to create a community of practice within the SUNY Learning Commons, please describe "members of your community" who would be most interested in your outcomes. Please be specific (e.g., math faculty, instructional designers, student services, registrars, administrators, accreditation or assessment specialists).

The members of the UBx community should include Continuing Education Deans and Directors, Instructional designers for online content and faculty interested in offering courses online to a non-traditional population. The challenge is the length of time it takes to convert or create content for quality online learning

Do you intend to create an ongoing "Community of Practice" within the SUNY Learning Commons to continue work and dialog regarding this project?

Unsure at this time

Overall, how successful was IITG in meeting your project goals? (You may elaborate on your response in the final question if not addressed elsewhere.)

Very successful

Very successful however with any pilot and IT use there were some challenges with design and software. We worked very hard to overcome these challenges and believe we did so with a positive outcome

Do you wish your current abstract to be used?

Yes

File One Upload and Brief Description

Link to UBx - <https://learning.buffalo.edu/>

File Two Upload and Brief Description

http://www.buffalo.edu/ubnow/stories/2019/01/suny-iitg-grants.html?utm_source=2016+UB+Reporter%2C+University+at+Buffalo+List&utm_campaign=58e6dec9ad-UBNow_01_14_2019&utm_medium=email&utm_term=0_af676811e4-58e6dec9ad-88052501

Making online courses more available through UBx

The College of Arts and Sciences received a \$20,000 grant to create massive open online courses (MOOCs) using the open source educational platform Open edX. Led by Jay Stockslader, director of continuing education in CAS, faculty within the college and other continuing education departments at UB will collaborate to offer in-demand, noncredit, professional development programs.

The team will form UBx to offer a series of online courses, certificates and training opportunities that will be made available to students across the globe. If successful, the project could lay the groundwork for a larger SUNYx service.

File Three Upload and Brief Description

Courses in UBx

Empowering yourself in a post-truth world

https://learning.buffalo.edu/courses/course-v1:UBx+IITG.Sp19.1x+2019_T2/about

Introduction to ArcGIS Pro

<https://learning.buffalo.edu/courses/course-v1:UBx+GIS101+sp2019/about>

Project Website Address (Hyperlink 1)

<https://learning.buffalo.edu/>

Hyperlinks to journal articles or campus/local/national press releases describing your project

http://www.buffalo.edu/ubnow/stories/2019/01/suny-iitg-grants.html?utm_source=2016+UB+Reporter%2C+University+at+Buffalo+List&utm_campaign=58e6dec9ad-UBNow_01_14_2019&utm_medium=email&utm_term=0_af676811e4-58e6dec9ad-88052501

Any additional comments or resources you wish to share?

Thank you for the opportunity and look forward to applying in the next year and expanding upon UBx

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