

## IITG Project Outcomes Form - Report Outcomes : Entry # 224

### Name of person reporting outcomes

Kelsey O'Brien

### Email

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### IITG Project Title

2014-UA-Jacobson-Innovative Online Learning

### Have you applied for, or received additional funds? (choose all that apply):

- Other (please specify in text box below)

While the original MOOC project is complete we may seek funding to expand upon the badging element.

### 1st Choice:

E-Learning- MOOC

### 2nd Choice:

Assessment and Evaluation- Badges

### 3rd Choice:

Learning Environments- Virtual Learning Environment

### What recommendations would you make to scale-up or share your project more broadly (within an educational sector, or perhaps SUNY-wide)?

- Promote the Metaliteracy Badges and develop solutions for the open use of these resources across SUNY
- Share Metaliteracy Learning Collaborative YouTube channel
- Resource sharing of metaliteracy quests, videos and peer-reviewed assignments through SUNY Digital Commons
- Share archived MOOCs with other SUNY institutions as examples of MOOC design, peer assessment, badges integration, etc.
- Adapt the MOOCs and offer them as on-demand courses that may be taken by any SUNY student or faculty at their own pace

### If you would like to create a community of practice within the SUNY Learning Commons, please describe "members of your community" who would be most interested in your outcomes. Please be specific (e.g., math faculty, instructional designers, student services, registrars, administrators, accreditation or assessment specialists).

Librarians, faculty teaching information literacy or digital literacy, anyone interested in digital badges or alternative credentialing, anyone looking for resources on MOOC design and pedagogy

### Do you intend to create an ongoing "Community of Practice" within the SUNY Learning Commons to continue work and dialog regarding this project?

Unsure at this time

Unsure at this time

**Overall, how successful was IITG in meeting your project goals? (You may elaborate on your response in the final question if not addressed elsewhere.)**

Extremely successful

**Do you wish your current abstract to be used?**

No

**If you wish to re-word the abstract to reflect updates or outcomes, you may do so in this text box (please keep it brief – less than 150 words - you can expand on this in your files and links)**

The driving goal for this project was the integration of the Open SUNY Metaliteracy Badging System with Coursera's MOOC platform. We proposed that merging these two innovative and flexible learning models would provide an exciting prospect to implement metaliteracy competencies across a wide and diverse audience. Coursera's analytics also provided the opportunity to gather valuable data about the impact of the badging system on the learning experience, especially in regards to student motivation. Unexpectedly, this project produced two MOOCs on two different platforms, Coursera and Canvas. This development accommodated the badge integration and also enabled the unique opportunity to compare the advantages and drawbacks of both platforms. Both MOOCs were open to all SUNY students and were leveraged by the metaliteracy learning objectives, a critical knowledge set for informed students, employees, and citizens. This project met the original goals we had for creating an engaging and meaningful learning experience.

#### **File One Upload and Brief Description**

CIT Presentation on project outcomes:

Designing Innovative Online Learning: An Investigation of Digital Badges Integration with Two MOOC Platforms  
[<http://www.slideshare.net/kelmo/designing-innovative-online-learning>]

#### **File Two Upload and Brief Description**

COIL Presentation on development and global reach of Coursera MOOC:

Empowering Yourself in a Connected World: Designing an Open SUNY Coursera MOOC for a Global Audience  
[<http://www.slideshare.net/tmackey/empowering-yourself-in-a-connected-world>]

NERCOMP Presentation on Designing Digital Badges as OER:

Using Badging as an Open Educational Resource [<http://www.slideshare.net/kelmo/using-badging-as-an-open-educational-resource>]

LILAC Presentation on Development of Digital Badges:

Developing a Digital Badging System for Metaliteracy [<http://www.slideshare.net/kelmo/developing-a-digital-badging-system-for-metaliteracy-2>]

#### **File Three Upload and Brief Description**

Collection of instructional videos used in both MOOCs"

Metaliteracy Learning Collaborative YouTube Channel  
[<https://www.youtube.com/channel/UCHY3RpKWkwvQOeBS6jiRHmw/playlists>]

**Project Website Address (Hyperlink 1)**

<https://www.coursera.org/course/metaliteracy>

**Project Website Address (Hyperlink 2)**

<https://learn.canvas.net/courses/591>

**Hyperlinks to journal articles or campus/local/national press releases describing your project**

UAlbany Experts in Information Literacy and Nonprofit Management and Leadership Win SUNY Innovative Instruction Awards [<http://www.albany.edu/news/55661.php>] Are MOOCs Mainstream? Q&A with Peter Shea, Associate Provost for Online Learning [<http://www.albany.edu/news/59060.php>] What is more exciting than a MOOC? A MOOC in which you can earn digital badges! [<http://library.albany.edu/news/2014/10/what-more-exciting-mooc-mooc-which-you-can-earn-digital-badges>], Empire State College offers Coursera MOOCs: registration Now Open [<http://commons.esc.edu/cdl-course-highlights/empire-state-college-offers-coursera-moocs-registration-now-open/>],

**Any additional comments or resources you wish to share?**

Metaliteracy.org [<http://metaliteracy.org/>]

**Consistent with the RFP, you must indicate which Creative Commons license you intend to use.**

Attribution - Non-Commercial