

SUNY IIT Grant  
Recipients

Amy Dahm  
Nathan Franklin

## Non-Profit Community Partner Service Project

"... the challenge of bringing  
21CL to FYC lies not in teaching  
new means of textual production  
but in adjusting classroom  
practices to accomdate new  
rhetorical situations."

Maggie Gordon Froehlich  
and Peter Alan Froehlich

March 2013 TETYC

Project in ENG 101  
Classroom

- Service Project began with local non-profits
- Higher satisfaction rate for students and groups on campus

Students adapted well to production (Prezi, Word brochure, Survey Monkey)

Texts include:

*The Civically Engaged Reader*

TED Talks

Why Prezi?

- Cloud-based software
- Templates, sharing
- Non-linear, rhetorically adaptive

- No customer service number
- Prezi Pro has more templates

- Believe texts should challenge students to consider service

Create a connection between what they learn in class and what occurs in the community, after rhetorical situations

- Experience with non-profit group documents
- Understand the importance of SL

Why a Service Project?



**Non-Profit  
Community Partner  
Service Project**

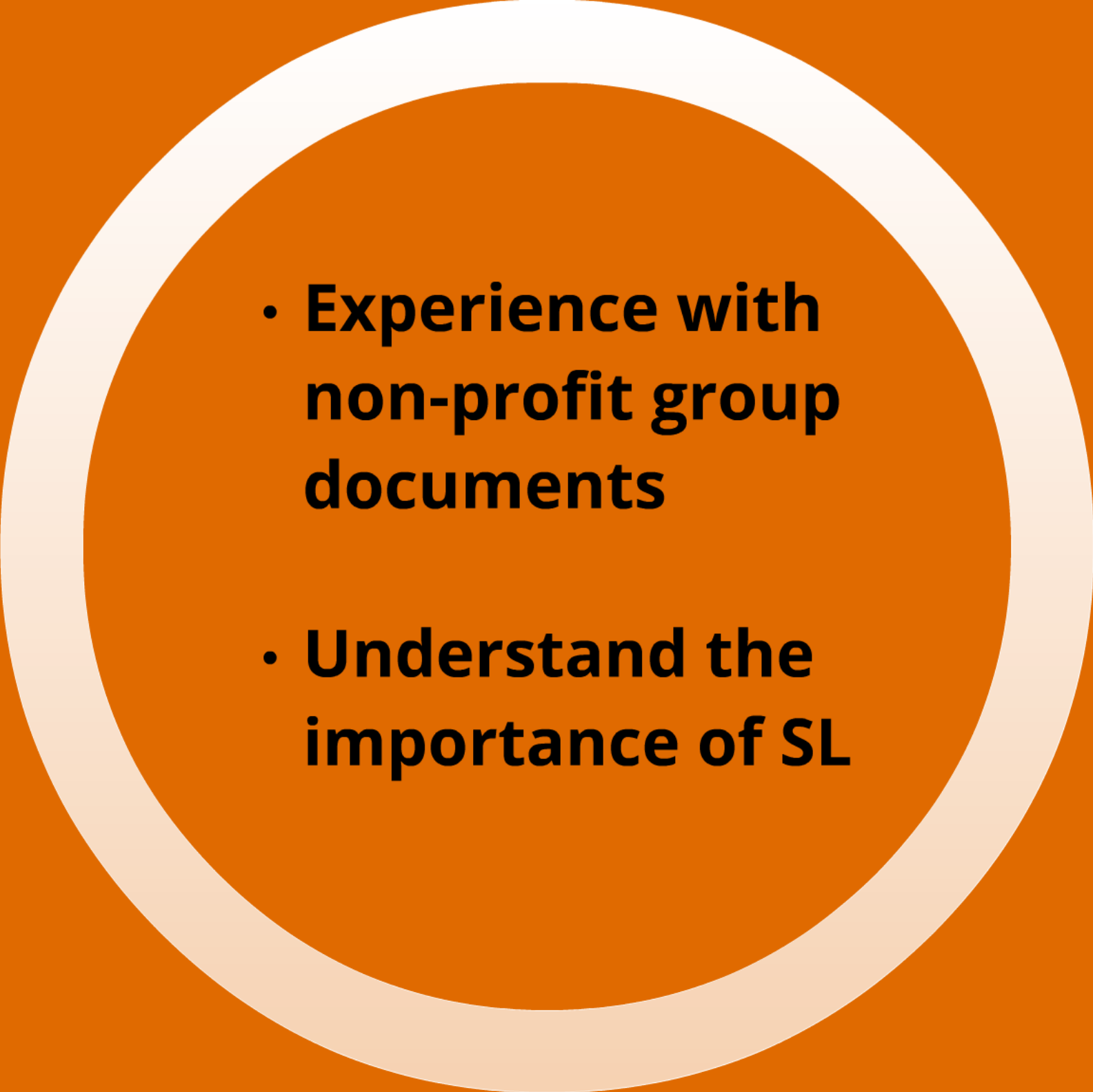


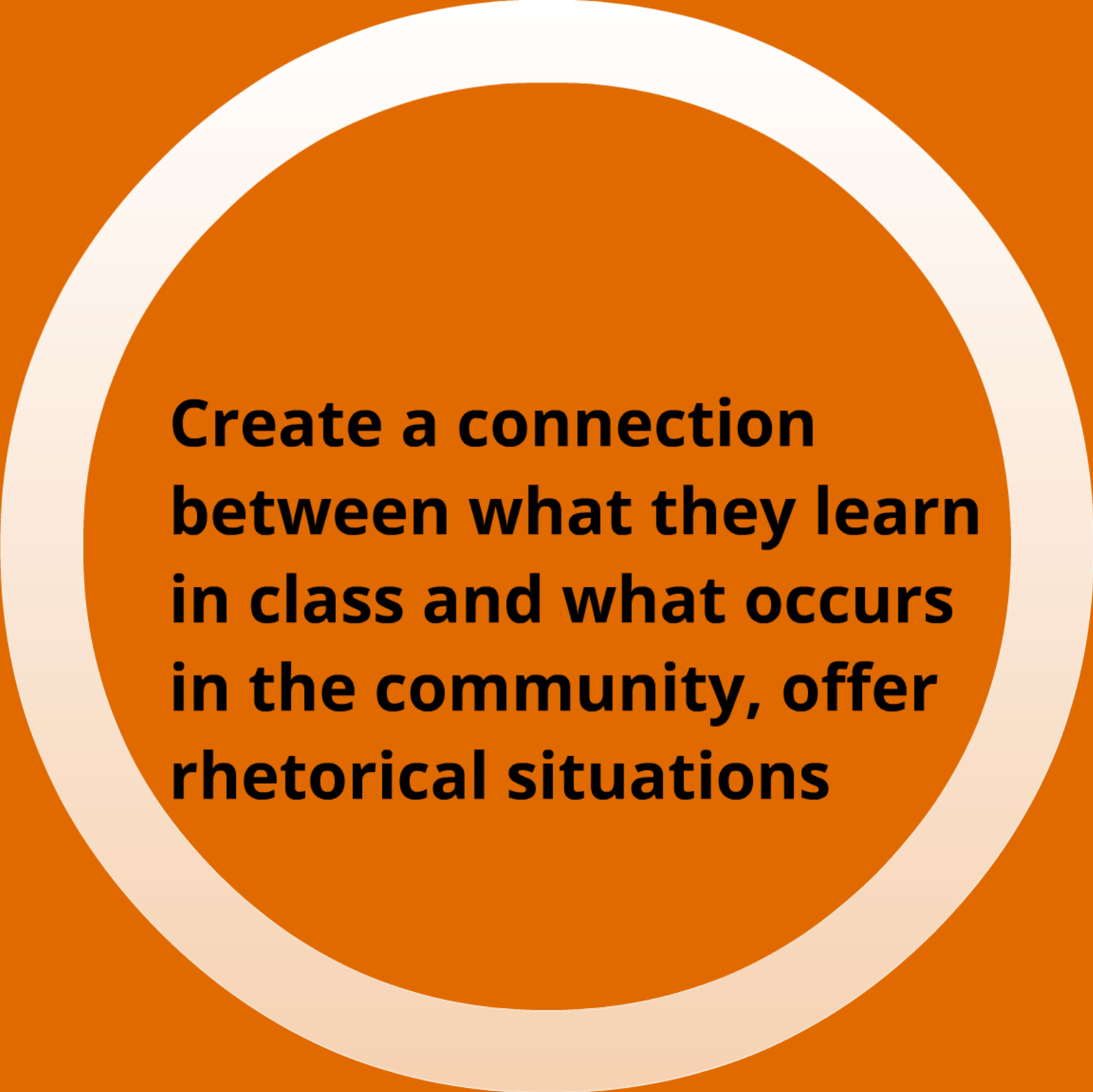
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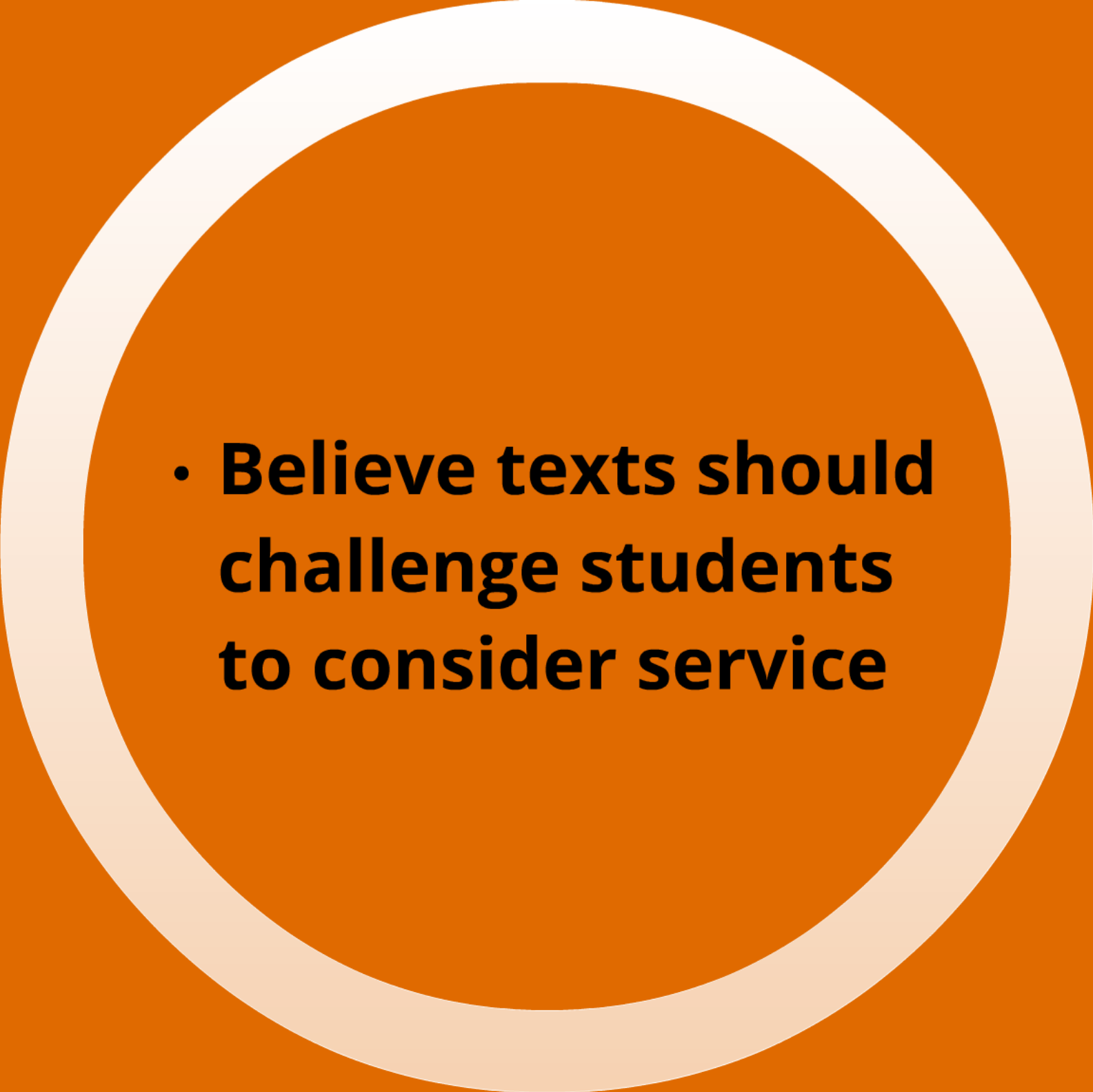
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**Why a Service Project?**

- 
- **Experience with non-profit group documents**
  - **Understand the importance of SL**



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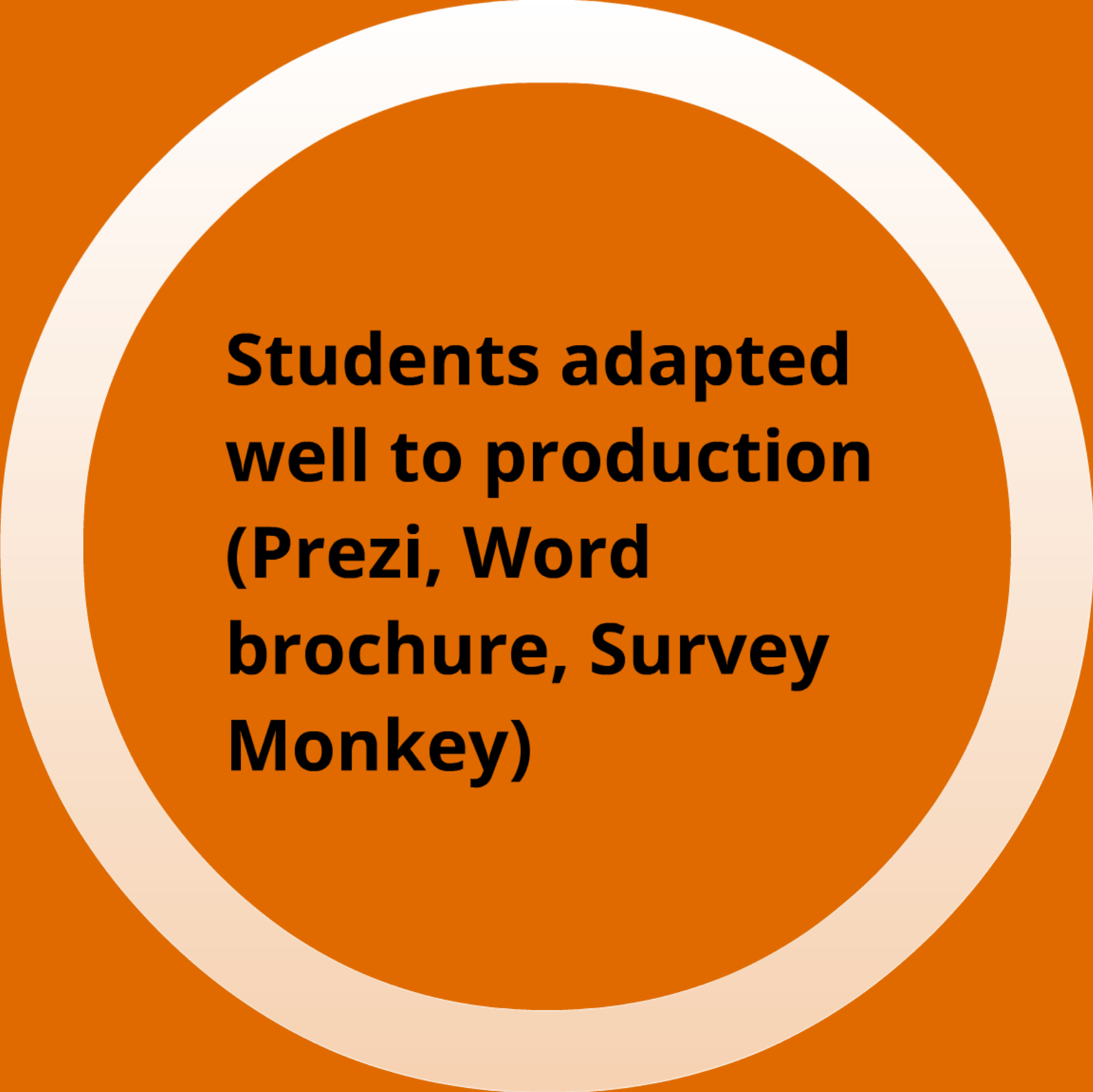
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