

<b>IITG Project Outcomes Form - Report Outcomes : Entry # 736</b>	
<b>Name of person reporting outcomes</b>	
John Cebra	
<b>Email</b>	
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<b>IITG Project Title</b>	
2018-Buffalo State College-Cebra-MOOC for Myanmar: Creativity in Context	
<b>Access Keywords: Enrollment, Diversity, Capacity, Affordability</b>	
not applicable	
<b>Completion Keywords: Completion, Persistence, Transfer, Retention</b>	
<p>This will be difficult to calculate as the context involves many folks in Myanmar that we hope will view the Youtube channel on creativity. That is to say, it goes viral. The MOOC in context was not designed to increase progress toward a degree. Instead, the MOOC YouTube channel is designed to "spread awareness" on the topic of creativity without the need for "boots on the ground." This need arose from the realization that our study abroad program and other efforts to advance change in Myanmar are limited. This recognition became acutely so because the institutional capacity that exists in Myanmar cannot keep up with the desired pace for change. The MOOC YouTube channel, therefore, is one response to this challenge as creative thinking is now widely recognized as a 21st-century skill that can be leveraged to address the physical, social, and economic challenges facing the world today. If our YouTube channel emerges as a popular source of information, then we would consider our effort as a success.</p>	
<b>Success Keywords: Applied Learning, Student Supports, Financial Literacy, Career Success</b>	
<p>According to Myanmar's Ministry of Education 2016-2021 Strategic Plan, the national education system in Myanmar needs to undergo a major transformation over the next five years if it is to meet the life-long-learning and career aspirations of its students, youth and adults. The strategic plan highlights that quality, equitable and relevant education is essential if they are to provide their children with new knowledge and competencies, creativity and critical thinking skills and cultural and ethical values that will enable them to excel in their chosen careers and contribute to Myanmar's socio-economic development in the 21st century. Our project supports international education because the content we created in the Youtube channel supports the Strategic Plan in that its content does not need to wait for an equitable and relevant education to be in place. This project contains lessons that aid in the development of skills that put them in control of change, helps in the generation of creative solutions and transforms them into action, develops interpersonal communication skills, and pushes their intellectual and personal boundaries. As stated in my previous response, I have not launched the YouTube channel. A team and I continue to edit hours of video recording involving 28 interviewees. If the YouTube channel becomes popular (viral), then I could consider it as a measurable indicator.</p>	
<b>Inquiry Keywords: Scholarship, Discovery, Innovation, Mentoring</b>	
<p>In a 2018 study abroad trip to Myanmar, my students and I met with the Minister of Education, His Excellency Dr. Myo Thein Gyi expressed his interest in having our group, or future study abroad groups, find ways to measure the impact of our work. This project can reveal discoveries that can shape policy at the national level because of our connection to lawmakers. Unfortunately, this project is still in progress and as a result, precluded scholarships. Moreover, we did not present at a non-CIT conference.</p>	
<b>Engagement Keywords: START-UP New York, Commercialization, Workforce Development, Alumni/Philanthropic Support, Community Service.</b>	
<p>This project did include alumni in civic engagement. Our videographer filmed on site and produced the Burmese Master Teacher videos to replace some of the American Master Teachers videos. Our interviewer, translator, and logistics person is also an alumnus of the creative studies program. The folks that we interviewed were consistent in their comments. That is, they enjoy the experience of sharing their stories of success in applying their creativity on a challenge, as a form of expression, or for the betterment of society. They were proud to be part of this project with the understanding that their stories would help to inspire others to apply their creativity in productive ways. They were proud to recognize how this project was designed to change the mindsets of Burmese people to take ownership of their lives. And, that this project involved highly influential and respected people such as Kyaw Thu, a two-time winner of Myanmar's version of the Academy Awards. Kyaw Thu has starred in over 200 films and has directed several successful films. Kyaw Thu now devotes himself to social work for the poor, and in the process has gradually emerged as a vocal critic of the Burmese military government. He was awarded Asia's version of the Nobel Peace Prize. Another is Min Ko Naing is a former political prisoner. He is considered as one of the most influential opposition leaders in the country, second to the State Counselor Aung San Suu Kyi. His leadership of the pro-democracy protests in 1988 and the protests that he initiated in 2007 led to a revolution. As a result, however, he spent 20 years imprisoned by the state for his activities.</p>	
<p>No additional funds were realized. We hope the services provided through this Youtube channel will stick by way of raised awareness and learning skills that address the physical, social, and economic challenges facing the world today.</p>	
<b>1st Choice:</b>	
Discipline Specific Pedagogy	
<b>Discipline Specific Pedagogy</b>	
<ul style="list-style-type: none"> <li>Developmental Education</li> </ul>	
<b>2nd Choice:</b>	
No further selection	
<b>3rd Choice:</b>	

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No further selection

**What recommendations would you make to scale-up or share your project more broadly (within an educational sector, or perhaps SUNY-wide)?**

Since the project was designed to fit the Burmese context, I am not certain how this might scale-up for SUNY. However, we see the potential to scale-up the MOOC in context within the Myanmar educational sector. In fact, a great idea would be to create a Youtube channel of teachers in Myanmar who can share stories of success in how they teach creatively and then structure their stories around the Torrance Incubation Model, TIM for short, which is pedagogy for creative learning and teaching, which is one of the few teaching approaches in the field of creativity whose major purpose is the design and delivery of creativity content. The Torrance Incubation Model has three basic stages, and each stage has a set of cognitive strategies within it. The premise is that for creative learning to occur, and in particular, for creative thinking to continue, there must be some deliberate activities before, during and after instructional situations. The before, during and after the approach is common to many models, but Torrance's deliberate use of cognitive strategies in each stage forms a basic delivery system for a creativity skill base that fully operationalizes how and what creativity skills can be deliberately taught, regardless of the content in which they might reside. This metacognitive aspect makes it particularly powerful for practicing complex thinking and problem-solving.

**Do you intend to create an ongoing "Community of Practice" within the SUNY Learning Commons to continue work and dialog regarding this project?**

Unsure at this time

**Overall, how successful was IITG in meeting your project goals? (You may elaborate on your response in the final question if not addressed elsewhere.)**

Successful

**Do you wish your current abstract to be used?**

Yes

**File One Upload and Brief Description**

The attached slides are were used to present at the 2019 CIT conference. They provide context.

Here is an example of a Burmese Master Teacher video and a backdrop video of Myanmar and an inspiring video that highlights an applied creativity success story.

<https://youtu.be/4-MpZvDSpPM>

<https://youtu.be/X3tPmmwnGqg>

<https://youtu.be/a4GdjKtUON9w>

[https://www.youtube.com/channel/UCPiqdJFmB\\_4dPIHBy2XEtWQ/featured](https://www.youtube.com/channel/UCPiqdJFmB_4dPIHBy2XEtWQ/featured)

Here is the link to our MOOC in Coursera titled, "Ignite Your everyday Creativity." A colleague and I created it with the help of SUNY and Technology Resources at Buffalo State. It is this MOOC that comprises the adapted MOOC for the Burmese context.

<https://www.coursera.org/learn/ignite-creativity>

**File One**

- [CIT-Presentation-FINAL-5-31-2019.pdf](#)

**Project Website Address (Hyperlink 1)**

[https://www.youtube.com/channel/UCPiqdJFmB\\_4dPIHBy2XEtWQ/featured](https://www.youtube.com/channel/UCPiqdJFmB_4dPIHBy2XEtWQ/featured)

**Any additional comments or resources you wish to share?**

I should have submitted an application for more funding. My initial proposal of 20,000 was reduced to 15,000 and that set us back in finding translators to translate scripts and folks that can embed subtitles to some of the Master Teacher videos. But, we are figuring it out and paying for these services out-of-pocket.

**Consistent with the RFP, you must indicate which Creative Commons license you intend to use.**

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